



OBJECTIVES

- Promote and conserve the environmental, cultural and social values along the Hei River to the seashore with local engagement.
- Create connections between communities along the Hei River to the seashore.
- Create reciprocal opportunities for a sustainable development for communities along the Hei River to the seashore.
- Enhance local values.
- Enhance visitors engagement into the local activities.
- Enhance international engagement in Japanese Ecotourism Activities.

Our EcoCycling Programs In Kawauchi



Route 1. "The Heart of Kawauchi".



Route 2. "The Hei River".



Route 3 "The Community of Kawauchi".



INTRODUCTION



This project is a proposal for local communities in Iwate by the Aquatic Marine Environmental Education Laboratory of Tokyo University of Marine Sciences and Technology.

The local participation is the most important characteristic of this project, together we are developing an International Japanese conception of Ecotourism for a local sustainable development.

We appreciate your interest and participation with us.

Your donation will support our research project efforts to create local development opportunities for the environmental conservation.

Support local economy! Purchase local products!