

OBJECTIVES

Our program is focused to engage communities in local ecotourism but also National and International visitors' engagement in Japanese Ecotourism, providing the relation between Environment and people's life in Japan. Through this program, participants will understand the connection between Mountain — River — Ocean, and people could recognize the entire watershed system and increase the environmental, cultural and social values in Miyako Region.

ECOCYCLING PROGRAM IN KAWAUCHI



ACTIVITY 1: "The Heart of Kawauchi"

ACTIVITY 2: "The Hei River"

ACTIVITY 3: "The Community of Kawauchi



This program is conducted by Tokyo University of Marine Science and Technology (Aquatic Environmental Education Laboratory), as part of our research study to create an International Ecotourism Center in Iwate.

SUPORT LOCAL ECONOMY! PURCHASE LOCAL GOODS AND SERVICES!





RESERVATION AND GENERAL INFORMATION

- 5. Activities: Riding by bicycle, participants should discover the environmental, cultural and social values of Kawauchi. Also, they should find a special message created by the nature in this area. During the program participants should take pictures of the wonders of Kawauchi to create a Seasonal Photo Story.
- 6. At the final stop point the participants should share their discoveries to conclude the program.
- 7. Participants should answer a program evaluation questionnaire.
- 8. End of the EcoCycling Program







REQUIREMENTS FOR PARTICIPANTS



Sports Wear



Water



Sneakers

Towel



Sunblock

Insect Repellent



RESERVATION AND GENERAL INFORMATION

- 1. After register process, participants should answer a preview program questionnaire
- 2. More than five participants, should divide in groups.
- 3. A group is integrated by five participants and one nature guider.
- 4. Starting the Program: Staff and program introduction.

Activity 1 "The Heart of Kawauchi" (10:30~12:00)

Activity 2 "The Hei River" (13:00~14:30)

Activity 3 "The Community of Kawauchi" (15:00~16:30)

